Elizabeth Larson

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OBJECTIVE

- To work in User Experience Design so that I may create outstanding and user-friendly applications.
- To work with projects that will continually challenge and nurture growth.

SKILLS

TECHNICAL SOFTWARE

- Adobe Creative Suite
- Sketch
- UXPin
- InVision
- Axure
- Miro
- Balsamiq
- Figma

TECHNICAL SKILLS

- User Experience / Interaction Design
- Information Architecture and User Research

- Visual Design
- Responsive Design / Adaptive Design
- Cross-Platform Design
- Front-End Development (HTML, CSS)
- Microsoft Office

OTHER

- Graphic Illustration
- Typography
- Branding
- Print Design

EXPERIENCE

User Experience Design Consultant, ReacHire, June 2022-Present
Washington, DC - Contractor / Freelance

- Work in User Experience and Visual Design for ReacHire's Aurora platform
- Design for dynamic applications for web and mobile
- Work with development teams, virtually, utilizing collaboration tools such as Zoom and Slack
- Translate requirements into user-friendly, intuitive interfaces and workflows
- Complete high-definition visual designs in Figma
- Prototype design interfaces and workflows in Figma for development teams and product management
- Write User Experience Specification Documents (UES) for developers and product managers specifying interactions and visual styles

Senior User Experience Designer, Publicis Sapient, August 2021-February 2022
Washington, DC - Contractor

- Work as the lead UX Designer for the FDA Vape Inspection Application
- Work with agile scrum development teams, virtually, utilizing collaboration tools such as Sharepoint and JIRA
- Translate requirements into user-friendly, intuitive interfaces and workflows
- Complete high-definition visual design in Photoshop
- Collect user feedback from the FDA for usability and UX analysis
- Complete information architecture, research, and design (competitive analysis, personas, task flow development, wireframes, heuristics, and more) utilizing Balsamiq and Microsoft Office tools
- Create and present live software demos to the FDA

Senior User Experience Designer, Assyst, December 2020-August 2021
Washington, DC - Contractor
- Work as the lead designer for the EEOC Modernization Project
- Translate requirements into user-friendly, intuitive interfaces and workflows
- Write User Experience Specification Documents (UES) for developers and quality assurance specifying interactions and visual styles
- Work with agile scrum development teams, virtually, utilizing collaboration tools such as JIRA
- Prototype design interfaces and workflows in UXPin
- Collect feedback from the EEOC for usability and UX analysis
- Create and maintain the software style guide
- Design for content management systems and dynamic applications
- Create custom recorded demos for the EEOC

Senior User Experience Designer, Prominent Edge, LLC, March 2016-December 2020
Washington, DC - Contractor
- Work in user experience design for public safety and the federal government for multiple software platforms, both web and mobile
- Work with development teams, both locally and offshore, utilizing collaboration tools including Zeppelin and JIRA
- Translate requirements into user-friendly, intuitive interfaces and workflows
- Write User Experience Specification Documents (UES) for developers and quality assurance specifying interactions and visual styles
- Complete high-definition visual design in Sketch, Photoshop, and Illustrator
- Prototype design interfaces and workflows in UXPin, Webflow, and InVision for usability testing and client feedback
- Collect user feedback for usability and UX analysis
- Complete information architecture, research, and design (competitive analysis, personas, task flow development, wireframes, heuristics, and more) utilizing Balsamiq and Microsoft Office softwares.
- Create and maintained the multiple software style guides
- Design for content management systems and dynamic applications

- Complete front-end development utilizing HTML5 and CSS3 for the company website and customers
- Design custom information architecture templates, marketing material, or any other internal design-related need

Senior User Experience Designer, TalentReef, March 2015-March 2016
Charleston, South Carolina - Full-time
- Work in Interaction Design for TalentReef's applicant tracking, training and education, and multi-location scheduling platforms for web and mobile
- Work remotely in an agile environment with scrum teams
- Translated requirements into user-friendly, intuitive interfaces and workflows
- Write User Experience Specification Documents (UES) for developers and quality assurance specifying interactions and visual styles
- Complete high-definition visual designs in Photoshop, and Illustrator
- Prototype design interfaces and workflows in Axure for usability testing and sales
- Collected user feedback for usability and UX analysis
- Complete information architecture, research, and design (competitive analysis, personas, task flow development, wireframes, heuristics, and more) utilizing Balsamiq and Microsoft Office softwares.
- Create and maintain the software style guide
- Design for content management systems and dynamic applications
- Design custom illustrations and icons for talentReef web and mobile applications

Web Designer and Developer, Beyond Indigo Pets, December 2014-March 2015
Charleston, South Carolina - Contractor
- Design and develop responsive websites for Veterinary Hospitals
- Complete high-definition visual designs in Photoshop and Illustrator
- Develop website templates utilizing HTML5, CSS3, and light Javascript.
- Attend client meetings for requirement collection
- Analyze and translate client requirements into fully functional, responsive website templates
- Collect user feedback for usability and UX analysis
- Test websites templates across all browsers and mobile devices for quality assurance

Interaction Designer III, PeopleMatter, May 2010-November 2014
Charleston, South Carolina - Full-Time
- Work in Interaction Design for Peoplematter's Hire (applicant tracking), Learn (training and education), and Schedule (multi-location scheduling) platforms for web and mobile
- Work in a fast-paced, agile environment with scrum teams, both locally and offshore
- Translate requirements into user-friendly, intuitive interfaces and workflows
- Write User Experience Specification Documents (UES) for developers and quality assurance specifying interactions and visual styles
- Complete high-definition visual designs in Photoshop and Illustrator
- Prototype interfaces and workflows in Axure for usability testing
- Collect user feedback for usability and UX analysis

- Complete information architecture, research, and design (competitive analysis, personas, task flow development, wireframes, heuristics, and more) utilizing Balsamiq and Microsoft Office softwares.
- Create and maintained the software style guide
- Design for content management systems and dynamic applications
- Complete front-end development for Peoplematter's Customer Support Site utilizing HTML and CSS
- Design custom illustrations and icons for Peoplematter's web and mobile applications

Web Designer and Developer, Self Employed, November 2009-December 2010
Charleston, South Carolina - Sole Proprietor
- Design, develop, and maintain websites for individuals and design firms
- Develop branding and corporate identity
- Complete high-definition visual designs in Photoshop and Illustrator
- Conduct usability tests for analysis and UX quality assurance
- Complete information architecture research and design
- Complete front-end development utilizing HTML, CSS, light Javascript, and PHP for content management systems and static websites
- Utilize the full Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, Flash, and InDesign)

Web Developer, Kapp Koncepts, September 2008-November 2009
Atlanta, GA - Contrator
- Complete front-end development and maintenance of client websites
- Complete high-definition visual designs in Photoshop and Illustrator
- Conduct information architecture research and design
- Complete front-end development utilizing HTML, CSS, and light Javascript for content management systems
- Utilize the Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, and Flash)

EDUCATION AND TRAINING
- A.A Web Design and Interactive Media, The Art Institute of Atlanta, 2008
- B.A Studio Art, Loyola University, New Orleans 2006

AWARDS
- Most Outstanding in BA Studio Art, Loyola University New Orleans, 2006
- Academic Achievement Award, Art Institute of Atlanta, 2008